



JOSIE MAIDA

MEDIA KIT



@JOSIEMAIDA

Hi, I'm Josie! I'm an Orlando local and an NJ native who has developed a close-knit community on my little corner of the internet. I specialize in foodie content - fun food finds, awesome culinary destinations, extreme theme park dishes, great meals, and snack hacks, I share a little bit of everything food and beverage, travel, and theme parks!

AUDIENCE DEMOGRAPHICS

- 82% female, 18% male
- 49%, 25-34
- 20%, 35-44
- 17%, 18-24
- Top locations: Orlando, New York City, Los Angeles

STATISTICS

24M

Monthly views
on TikTok

170K

Monthly views
on Pinterest

330K

Monthly
impressions on
Instagram

SOCIAL MEDIA FOLLOWING



12K



170K



2K

CONTACT ME

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BRANDS I'VE WORKED WITH



PRICING

\$1,000

Instagram
in-feed post

\$2,000

TikTok, Reel, or
Idea Pin

\$50

Instagram
Stories

Please contact me for further information on pricing for content with shared usage rights!

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