



JOSIE MAIDA

MEDIA KIT



@JOSIEMAIDA

Hi, I'm Josie! I'm an Orlando local and an NJ native who has developed a close-knit community on my little corner of the internet. I specialize in foodie content - fun food finds, awesome culinary destinations, extreme theme park dishes, great meals, and snack hacks, I share a little bit of everything food and beverage, travel, and theme parks!

AUDIENCE DEMOGRAPHICS

- 82% female, 18% male
- 49%, 25-34
- 20%, 35-44
- 17%, 18-24
- Top locations: Orlando, New York City, Los Angeles

STATISTICS

24M

Monthly views
on TikTok

1.1M

Monthly views
on Instagram

750K

Monthly reach
on Facebook

SOCIAL MEDIA FOLLOWING



40K



230K



2K



15K

CONTACT ME

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BASE PRICES

\$2,000

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video, UGC

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Stories

Prices listed above are starting points that rise depending on the needs of the campaign. Please contact me for further information on pricing for content with shared usage rights!

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